

## New challenge for experienced adhesives professional

**Craig Boulton is appointed General Manager of Jowat UK Ltd., Stafford**

*When a professional with 30 years of experience, 16 years in the chemical industry and 10 years in the adhesives industry, decides to market the best products with the best service for adhesive customers in the UK, what is behind this is clearly the intention to generate an expanding business on a large scale. Since May 01, 2009, Craig Boulton is continuing his career with Jowat UK Ltd. in Stafford.*

The challenges which accompany a senior position in management are not new to Craig. His CV lists top positions in general management, logistics, customer service and business development. New to him is only his employer – but he has been aware of this company for quite some time. "Jowat has been a household name to me for a long time - excellent products and a high technical competence have always been the trademarks of this company: For many years, Jowat has been a key player in the UK adhesives market"

When Craig was offered the opportunity to target the UK market even more intensively, his immediate response was positive. After all, with Simon Preston and Stephen Parsons, Craig Boulton has a supporting sales team which has been operating successfully for many years in the UK.

Craig's main objective, to substantially enlarge the Jowat customer base in the UK, is perfectly aligned with the wishes expressed by Klaus Kullmann, Member of the Jowat AG Board of Directors, responsible for Marketing and Sales: "Craig Boulton was our first choice, his know-how is invaluable to us. The UK is a high-potential market for Jowat, which we intend to address systematically and with an experienced professional team. Our plans are for long-term cooperative and reliable business relations with our customers. Success in the UK will add to our global market position."

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Contact Jowat AG
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<b>Jowat AG</b> Klaus Kullmann BOD Marketing & Sales Ernst-Hilker-Straße 10-14 D-32758 Detmold Tel.: +49 5231 749-310 Fax.: +49 5231 749-156 E-Mail: presse@jowat.de
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Contact Flowmedia
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<b>flowmedia GmbH</b> Annette Menzel Bülowstr. 20 32756 Detmold Tel.: +49 5231 94 42 428 Fax: +49 5231 94 42 416 E-Mail: presse@flowmedia.de
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Further information
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page 1

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