Press release

News from the Toptherm® product family: An exclusive polyolefine-based edgebanding hot melt adhesive and expanded product line for wrapping applications.

Detmold.- The Jowat AG from Detmold is introducing a new edgebanding hot melt adhesive for the ZOW 2010: Jowat-Toptherm® 237.00. A lower consumption, excellent processing characteristics and an outstanding quality of the bondline, will make this product the first choice in furniture production.

The Jowat AG, one of the leading German adhesives manufacturers, is introducing the new **edgebanding adhesive Jowat-Toptherm® 237.00**. This product is formulated with an innovative raw material, a specially designed Polyolefin Polymer. It provides exceptional advantages – which of course also applies to the entire Toptherm® product family.

Jowat customers highly value the properties of the new PO edgebanding hot melt: Long open time, superior thermal stability and low application amounts – factors which promise flexibility in processing, low maintenance cost, an optimum bondline and a very acceptable price-performance ratio. The softening range of approx. 120°C is significantly above the value for the EVA hot melt adhesives, and only slightly below the value of conventional Jowat-Hightherm® APAO hot melts. In consequence, the heat resistance of the Jowat-Toptherm® 237.00 is much higher than for the standard EVA edgebanding hot melt adhesives.

This new adhesive will for instance be used in the kitchen industry for the corpus assembly of cabinets, where it can show off its strong points.

Modern raw materials leading to new products: Jowat-Toptherm® for edgebanding – cost-efficient, reliable in processing, and quality conscious.

The **Jowat-Toptherm® 236.50 for wrapping**, a product with comparably superior properties, required only a very short time to become a great market success.
Jowat-Toptherm® 236.50 is above all an adhesive for wrapping of resinated paper and thermoplastic foils with reverse primer

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Further information

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application. Since veneers are limited by the resilience forces which they develop, determined by the veneer thickness and the geometric profile design, they demanded prior testing before use in serial production, comparable to the CPL materials.
These limitations are today no longer relevant in wrapping. Especially thicker CPL materials and veneers can now be processed with the newly developed **Jowat-Toptherm® 236.70**.

The major development goal of the Jowat AG is to create products from which the customers can benefit most.

You can find the Jowat AG at the ZOW 2010 in hall 20 booth B26.

www.jowat.de

Introducing Jowat

The Jowat AG with headquarters in Detmold is one of the leading suppliers of industrial adhesives. These are mainly used in woodworking and furniture manufacture, in the paper and packaging industry, the textile industry, the graphic arts, and the automotive industry. The company was founded in 1919 and has manufacturing sites in Germany in Detmold and Zeitz, plus three other producing subsidiaries, the Jowat Corporation in the USA, the Jowat Swiss AG, and the Jowat Manufacturing in Malaysia. The supplier of all adhesive groups is manufacturing over 70,000 tons of adhesives per year, with around 650 employees. A global sales structure with 15 Jowat sales organizations plus partner companies is guaranteeing local service with close customer contact.

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